



# RYDE

## TOWN COUNCIL

### APPLICATION FORM

PLEASE NOTE ALL INFORMATION GIVEN BELOW WILL BE TREATED AS BEING  
IN THE PUBLIC DOMAIN

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<b>Organisation Name</b>	<b>Isle of Wight Pride (Charitable Incorporated Organisation No. 117094)</b>
<b>Project Title</b>	Isle of Wight Pride 2019
<b>Project Description</b>	<p><i>The new Trustees of Isle of Wight Pride have decided to overturn the earlier decision to have a 'fallow' year by staging an event this year. This event will be scaled back from both previous events (2017 inaugural Isle of Wight Pride and 2018 when we also hosted UK Pride as part of our event). In this way we are giving continuity whilst also seeking to establish a sustainable future for the charity and its objectives that extends beyond our important annual event in July. We see the July event as the shop window for our work on equality and diversity issues for the LGBT+ community with our achievements in many other activities and projects throughout the year being part of the celebrations.</i></p> <p><i>Isle of Wight Pride 2019 will take place on Saturday July 20<sup>th</sup> and consist of the following:</i></p> <ul style="list-style-type: none"> <li><i>• Parade – from Ryde School to Eastern Gardens or Simeon Rec.</i></li> </ul>

	<ul style="list-style-type: none"> <li>• <i>Pride Stage and bar at Eastern Gardens (area between Peter Pan’s and the fountain) under a Temporary Event Notice – This will limit numbers to a maximum of 500 within this fenced area at any one time. We will be charging an entrance fee for this area. 12:00 to 19:00</i></li> <li>• <i>Pride on the beach – Harbour beach. This will be free access and open to everyone. There will be no structures or activities requiring a formal licence. We will be encouraging people to bring their own Pride Picnic and will have fun and games throughout the afternoon. Activities will run from 12:00 to 18:00 latest.</i></li> <li>• <i>Pride Community Market – around Ryde Pavilion (rest of Eastern Gardens) we are planning on a free area with charity stalls and traders. It is likely that Ryde Pavilion will have their own bar/TENs in the area immediately to the south of their premises as part of this. We will also have a community stage and may or may not have this in a second TENs area on the grass area where the Car Boot takes place on Sundays.</i></li> <li>• <i>Electrolove at Pride or similar as a evening ticketed event in The Balcony.</i></li> <li>• <i>Work with businesses in Union Street, Lind Street, Cross Street, High Street and on the Esplanade to ‘Pride up Ryde’ for the weekend by having window displays and offering a welcome to everyone attending the event. We will be encouraging those with their own licences to stage Pride related events.</i></li> </ul>
<p><b>Total Cost of Project</b></p>	<p><i>Our current estimates which are based on experience of putting on Isle of Wight Pride in 2017 and 2018 are a total cost of circa <b>£20,000</b>. This is commensurate with our scaled back approach this year.</i></p>
<p><b>How much grant is your organisation requesting?</b></p>	<p><i>Ideally, we would welcome grant fund support from Ryde Town Council of <b>£7,000</b>. This will help us to deliver another successful event allowing us to put the charity on a firm footing for a scaling up in 2020.</i></p>
<p><b>How will any outstanding costs be met?</b></p>	<p><i>Last year’s Pride event created a small surplus which we have been able to use to cover our annual running costs and also contribute to the costs of holding this year’s event. We are estimating a need to contribute <b>£8,000</b> from this source.</i></p>

	<p><i>Unison have pledged their support again this year and have offered us <b>£3,000</b></i></p> <p><i>We will have income from entry fees to the Pride site at Eastern Gardens during the day and estimate this to be <b>£1,500</b>.</i></p> <p><i>We will have income from a shared take of the net profit from our bar and also from sales of merchandising and estimate this to be <b>£1,500</b>.</i></p> <p><i>We will have income from donations on the day and estimate this to be <b>£500</b>.</i></p> <p><i>We will have income from traders pitch fees and commercial organisations taking part in the parade and estimate this to be <b>£500</b>.</i></p>
<b>Project Start date</b>	<p><i>The main event will be on Saturday 20<sup>th</sup> July 2019. There may also be events which we will partner on the Friday night.</i></p>

<p><b>1) Tell us how the project will meet our funding priorities, summarising what the project will do – its outputs - and what difference it will make – its outcomes.</b></p>
<p><i>Isle of Wight Pride has over the last two year's established itself as a valued and expected annual event, part of the calendar of community events in Ryde.</i></p> <p><i>As mentioned earlier, we see the charity as having a long term sustainability by being embedded into the community of the Isle of Wight and in particular the town of Ryde. Our aim is to use the annual event to champion the importance of equality and diversity by highlighting the advances that have been made for the LGBT+ community in the UK and around the world, whilst also raising awareness of the prejudice and danger that many still face in many countries.</i></p> <p><i>Isle of Wight Pride is open to all to enjoy who share our vision for a world in which people can be their authentic selves with no fear of censure, judgement, inequality of abuse, proving that 'Love Wins'.</i></p> <p><i>Isle of Wight Pride brings with it a party atmosphere which benefits all who take part and visitors and residents in Ryde. There is something for everyone at the event. We have seen how the day has spread benefit to businesses throughout the town and allowed many to affirm their support for the event and its aims. It has drawn new visitors to Ryde and the Isle of Wight who may not have chosen to come and who we believe will return, not just for Pride but, to further explore our welcoming Island. We know that the event has also allowed many people who left the Isle of Wight in their late teens and twenties feeling that they did not belong to return home in the confidence that they can be themselves. The power of this should not be underestimated. Isle of Wight Pride has made a change for the better on the Isle of Wight.</i></p>

**2) Explain the need or demand for your project and how you identified this.**

*There is a clear need for Isle of Wight Pride to continue and build on the fantastic difference that it has made to the Isle of Wight's reputation demonstrating our openness and inclusivity and breaking previous assumptions about local attitudes.*

*In April this year, Isle of Wight Pride announced the decision to have a 'fallow year' allowing time build community relationships and develop a way to ensure a sustainable future for the charity. This was understandable as the Trustees at the time had delivered a major UK event in 2018 and were frankly exhausted by this. Also some members of Team Pride, including one of the Trustees, had moved to the mainland making their continued involvement more difficult.*

*This announcement was met with great disappointment and an outpouring of love and support for Isle of Wight Pride wanting to see something happen in 2019 even if it was smaller in scale. The new Trustees then worked closely with a group of people who had been involved or wished to get involved to make something happen this year. This has not been without its challenges, not least being the need to decide on exactly what to do and to try and move things forward as quickly as possible. Unfortunately, we have missed the opportunity to gain significant sponsorship from previous sponsors due to these delays as we have either missed deadlines or they are too late to take advantage of their marketing campaigns for the event. This is why we made the decision to have a scaled back event in 2019. This will allow continuity, reduce risk to the charity and enable us to then focus on the charity and its objectives in the longterm.*

*Isle of Wight Pride meets the and helps to deliver Ryde Town Council's vision to support and enhance the health, wellbeing and economy of Ryde to benefit its residents, local businesses and visitors within a culture that makes the best use of our heritage and the beauty of Ryde. We do this by bringing value to the Town, value to the community (including having presence of charities and our own information for those who may need help and advice) and showing off the beautiful historic and natural beauty of Ryde. The ability to have activities on the beautiful sandy beaches is a major draw for visitors and a unique selling point for Isle of Wight Pride. Whilst this year we will not have a bar/stage on the beach, we will still be having activities at Harbour Beach during the day.*

**3) Tell us who will do the work and who will manage the project.**

*Isle of Wight Pride will be working closely with Tidal Wave Events Management and the Trustees and other members of Team Pride will be overseeing the various aspects of the day. We will once again call on a large group of willing and experienced volunteers to help us make the day go smoothly. We will have the necessary measures in place regarding security and duty of care to those enjoying the day.*

<b>4) Explain how you have identified the project costs.</b>	
<i>We have used our experience of the event over the last two years and also obtained estimates from suppliers and companies that we have developed a strong working relationship with.</i>	
<b>5) Provide us with a summary of your project costs. Please check your calculations before submitting this form.</b>	
Parade	£ 2,000
Pride Village	
Infrastructure and Site Equipment	£ 4,000
Staffing (Security/First Aid)	£ 2,500
Production/Artists/Operational	£ 7,500
Beach	
Activities etc	£ 1,000
Community Area	
Infrastructure and Site Equipment	£ 1,000
Production/Artists/Operational	£ 1,000
Marketing	£ 1,000
10% Contingency	£ 2,000
<b>TOTAL</b>	<b>£ 22,000</b>
<b>6) Documents submitted in support of your bid (please tick)</b>	
<b>a) Copy of your organisation's most recent audited (or verified) accounts (please redact any information that you do not want in the public domain (eg account number))</b> <i>NB – Our accounts are on a cash basis and do not reflect the true cost of holding Pride 2018. We have a working surplus of approx £10,000 for this year.</i>	<input checked="" type="checkbox"/>
<b>b) Evidence of any partnership and/or external funding secured for the project</b>	<input checked="" type="checkbox"/>
<b>c) Copy of your organisation's constitution or set of rules</b>	<input checked="" type="checkbox"/>

When you have answered all the questions please email this form and supporting documents to [grants@rydetowncouncil.gov.uk](mailto:grants@rydetowncouncil.gov.uk)